

Growing in Tennessee

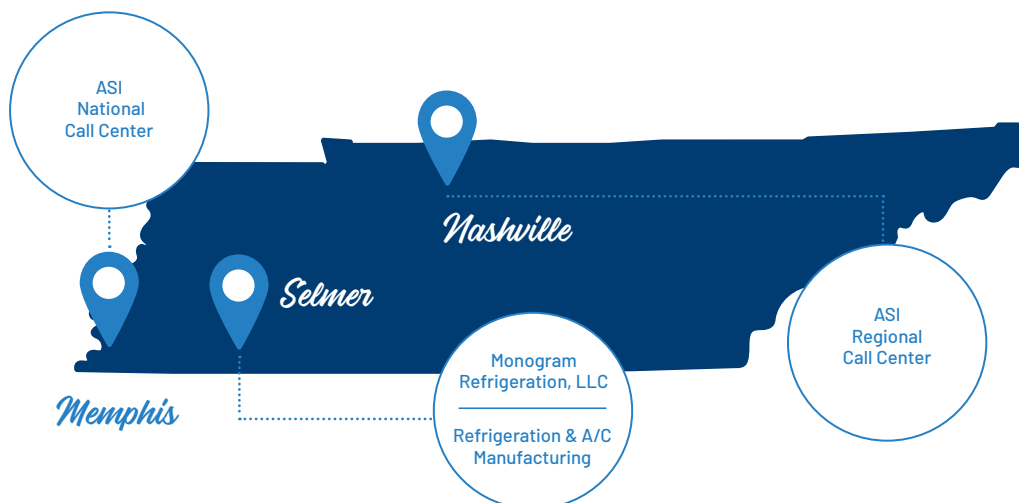


GE APPLIANCES
a Haier company



The latest assembly line at our Monogram Refrigeration plant in Selmer, Tenn. brings more than 30 new jobs to the local community.

We have three locations in Tennessee: Monogram Refrigeration, LLC, a wholly owned subsidiary located in Selmer, Tenn. that manufactures high-end Monogram®, Café™ and GE Profile™ refrigerators and freezers and Zoneline® air conditioners; our Advanced Services Inc. (ASI) National Call Center in Memphis; and our new ASI Regional Call Center in Nashville that launched in 2021. Tennessee is now home to more than 1,000 team members—an increase of 40% since 2018.



Employment & Investment Impact

1,000

employees in Tennessee

1,200

additional jobs created by the economic impact of GEA, its employees and suppliers

\$56 Million

generated in taxes

\$210 Million

contributed to Tennessee's GDP

Supporting Georgia Suppliers

\$209 Million

is spent in Tennessee by GEA annually

278

Tennessee suppliers

Tennessee: Investing in People & Products



The art of brazing—or using a torch to join two independent pieces of copper or copper and steel when building an air-conditioner or refrigerator—is critical to the overall quality and cooling performance of the unit. At Monogram Refrigeration, craftsmanship is a priority for braze operators who must complete classroom instruction, an apprenticeship consisting of personal coaching and hours of on-the-job training to become fully certified in six months.

Fueling Economic Vitality in Selmer/McNairy County

McNairy County was classified as an economically distressed county (under the Appalachian Regional Commission's index) for five years in a row, from 2015 through 2019. McNairy exited that classification in 2020.

The partnership between GE Appliances, its subsidiary Monogram Refrigeration, the State of Tennessee and its local government resulted in the commitment of 317 new jobs since 2017 with a private capital investment of over \$42 million—bringing a much-needed boost to McNairy County's local economy.

"The impact of the high-quality jobs created, which pay family wages in a rural community, has been a large part of McNairy County's ability to exit the economically distressed category in 2020," said Tracey Exum, Southwest Tennessee regional director.

New Product Line Launches in Selmer

In 2021, we completed a \$5 million expansion at our Monogram Refrigeration subsidiary for production of new Zoneline® vertical terminal air conditioners, or VTACs, commonly used in hotels and private residential facilities. The new investment created a fifth assembly line at the plant, bringing total employment to 465.

Investing in Selmer Students

We are proud to partner with McNairy County Schools to launch the Skills Training Alliance for Youth (STAY) initiative, a workforce development program for high school seniors seeking part-time employment as they work to meet graduation requirements.



The new GE Zoneline® Ultimate V10™, a Vertical Terminal Air Conditioner (VTAC), was designed in collaboration with hotel and residential property owners and architects to create a new way of installing the air conditioning chassis that makes installation 60% faster. With additional features like ultra-quiet cooling and SmartHQ WiFi capabilities, the low-maintenance VTAC delivers guest comfort and reliable performance.



Thirty new jobs were created to support the newest assembly line in Selmer, Tenn., which was reshored from Mexico.